

A pink cupcake with white frosting and a swirl on top, positioned to the left of the title.

ALICE'S WONDERLAND Bakery

**Working Bible
October 2021**

Table of Contents

Intro to Alice's Wonderland Bakery	pg. 3
The Bakery	pg. 4
Wonderland	pg. 6
Character Descriptions	
Alice	pg. 7
Fergie	pg. 9
Hattie	pg. 10
Princess Rosa	pg. 11
Cookie	pg. 12
Cheshire Cat	pg. 13
Dinah	pg. 14
Chamomile	pg. 15
The Queen Of Hearts	pg. 16
The King Of Hearts	pg. 17
Wonderland Families	pg. 18
Music	pg. 19
“The Baking Song”	pg. 20
“Food For Thought”	pg. 22
Locations	pg. 23
A Show About Desserts?	pg. 24
Curriculum	pg. 25
This Way, That Way... Navigating Wonderland	pg. 26
Stories	pg. 27



Sugar, flour, and butter is the foundation for the most scrumptious pastries. Add a dash of curiosity and creativity, and you've got the makings of ALICE'S WONDERLAND BAKERY. Inspired by the world of *Alice In Wonderland*, a new generation of characters cook, craft, and create in an enchanted bakery, and discover how food brings friends and families together.

Our “modern” ALICE is a young budding pastry chef and baker. She’s also the great granddaughter of the original Alice we know and love from the classic 1951 film. Young Alice inherits her great grandmother’s magical cookbook, COOKIE, and finds herself in charge of a whimsical bakery in the middle of Wonderland. Here, Alice learns the ropes of baking while also discovering that food is more than just a meal or tasty treat — it has the ability to bring people together, solve problems and express one’s creativity. To young Alice, food is also an important part of her identity, as the recipes she makes connects her family from generation to generation. Food is Alice’s superpower and the Wonderland Bakery is where it comes to life. Alice has help from her friends, of course, who are also descendants of the original characters. There’s FERGIE (White Rabbit), HATTIE (a Mad Hatter boy) and ROSA (the Princess of Hearts), and they all join Alice in the bakery to assist her in their own wacky, Wonderland way.

Through their adventures in the Wonderland Bakery, Alice and her friends learn about community. Food connects us, and Alice, Fergie, Hattie and Rosa not only cook for each other, but their baking endeavors also extend to the world around them. Wonderland is home to all sorts of unique families — the Dodos, the Flowers, the Caterpillars, even the Royal Family. With this wide array of families comes fascinating cultures, tastes and traditions that are centered around food. Alice and her gang embrace the challenge to bake for different families in their world, while also learning about each family and what food means to them. Ultimately, food tells a story and ALICE'S WONDERLAND BAKERY is where those stories come to life.

The Bakery

The Wonderland Bakery is Alice's home base, where she has everything she needs to bake and create for her friends. The bakery isn't a 9 to 5 business that Alice runs, but rather her playground — a place for a creative kid and her team to spread love and happiness through food. Shaped like a teapot that has more rooms inside than meet the eye, the bakery is a magical kitchen that serves the families of Wonderland. Here, Alice can find almost any ingredient or appliance she needs. She can also find inspiration — the bakery is her artist's studio and the place where her great grandmother used to whip up treats and host unbirthday parties. Alice is connected to the history here, so every cupboard, vial and teacup has a story.

Alice's bakery comes to life each time Alice is ready to whip up her newest creation. All Alice has to do is grab her WHISK that once belonged to her great grandmother. Think of the whisk as Alice's conductor baton and the kitchen is her orchestra. There are floating spoons that stir on command, a giant mixer that Alice and her friends ride like a wild bull, and cupboards filled to the brim with everything from spices to shrinking powder. Alice controls everything, and the bowls, mixers and spoons are happy to oblige her commands. Keep in mind that the utensils can spin, stir and scoop on their own, but they don't all have faces or talk (that's *Beauty and the Beast!*). OVEN can understand Alice, and communicates through dings, whistles, steam, even turning red (think R2D2). Oven can also turn on and remove hot items by himself.

Beyond the main kitchen, there's a sky-high PANTRY stocked with the most curious ingredients, a COLD CUPBOARD (think deep freezer) that requires Alice and her friends to trek through the snow, even doors that open doors that open doors to other places in Wonderland. Alice also has a LOFT at the top of the teapot where she can rest and relax and snuggle with her cat, DINAH. She might even dream up her next recipe! Just outside the teapot is a little outdoor café area, where Alice serves her friends.



Wonderland

Wonderland, once a part of her great grandmother's childhood, is now young Alice's dreamworld. It's also Alice's home away from home — she doesn't go to and from Wonderland, nor do we show her waking up from adventures that were all a dream. Wonderland is Alice's reality... and it's a pretty amazing place for a curious kid to explore. Alice might go on the search for a missing ingredient through the mysterious Mushroom Grove, or venture into the maze of the Royal Rose Garden to deliver custom cakes for the Queen. Her role at the bakery takes her anywhere and everywhere around Wonderland.

Even though Alice is from "the real world," we'll avoid mentioning it in our stories. Of course young Alice has a family at "home," but for the sake of these stories, Alice's friends in Wonderland act as her family. FERGIE, HATTIE and PRINCESS ROSA are her best friends, and their families love Alice like their own. On holidays or other special occasions, Alice might attend their family's dinner or celebration. In fact, all sorts of families around Wonderland invite Alice to their homes or meals with open arms. We don't want to call attention to the fact that Alice doesn't see her mom, dad or other family members here; she doesn't go to school in Wonderland, or have a house — this isn't the real world. Alice's parents or siblings would never appear in Wonderland. However, Alice talks about her great grandmother and reminisces with Cookie about her family traditions and recipes. It should all circle back to Alice's great grandmother — that's the personal family connection for her. COOKIE acts as Alice's maternal figure in Wonderland. If Alice is ever down or can't figure something out, Cookie is always there for her.

ALICE

The great granddaughter of the original heroine, our modern Alice is very passionate about food. Curious and creative, Alice loves to dream up her very own recipes and try out new ingredients every day. Food is Alice's superpower — every pastry and pie she makes has a purpose, as she uses the universal language of food to connect with different families all over Wonderland. Alice has quite the repertoire of dishes, and believes that with the right recipe, food can bring a smile to anyone she meets.

Baking is also a personal endeavor for Alice. It's her way to connect with her great grandmother and to learn about her family. Ultimately, Alice wants to inspire her friends to do the same — to connect with *their* friends and family through food.

Alice is also extremely curious, and her curiosity is certainly an asset. She's a dreamer, and won't give up until she's discovered the weirdest, wackiest, most Wonderlandiest thing! But sometimes her overly inquisitive spirit can lead to trouble. In her determination to discover or realize something, Alice often bites off more than she can chew or forgets to ask for help. Alice makes mistakes, but her ultimate strength is how she bounces back and learns from them. Like Jessica Day in *New Girl*, she's optimistic, resourceful, and has a knack for thinking of out-of-the-box solutions. Everything she does, she does out of love for her friends. She also wears her heart on her sleeve and isn't afraid to express what's on her mind.

Alice has a healthy appetite and is up for trying any new food! She also loves to hum, sing and talk to herself — it's her quirky way of working things out. Her mind often moves faster than her mouth, sometimes hilariously confusing her friends.



ALICE: It may be a little complicated...but where there's a whisk, there's a way. Kitchen, are you with me?

ALICE: Time to whip up an idea!

ALICE: We have to try if we want to get our party down from the ceiling in time for the Princess. Let's mix things up!

ALICE: What in Wonderland...? It sure looks curious!

ALICE: Am I dreaming... or did our cake just do *that*?

ALICE: These are Dancing Dodo Eggs. I used them once in a pie and let's just say it got the party hoppin'. Everybody, let's bounce!

ALICE: Give it a little stir, like this. (*Alice dances as she stirs.*) Quick, quick, slow! Quick, quick, slow!

FERGIE

Our lovable White Rabbit, Fergie is Alice's best friend and biggest fan. Around the same age as Alice, Fergie is sweeter than sugar and is always there for our heroine, despite his nervous and easily frazzled demeanor. Super-organized and meticulous, his cake decorating talents are superb, but he often comically crumbles under pressure. Fergie wants nothing more than to do his best for Alice and the bakery, but sometimes his fears get in the way. With a little support from Alice though, Fergie always comes through. He's her eyes and ears and is extremely loyal.

Fergie lives with his family in a house adjacent to the Palace. His parents operate a garden and his many siblings help, usually causing quite a ruckus! Fergie dreams of being a guard on the Queen's staff someday. In fact, he is the great grandrabbit of the original White Rabbit! He even inherited his great grandrabbit's pocket watch and cherishes it deeply.

Fergie loves carrots, carrots and more carrots. He also loves learning about all-things royal and has a sweet connection with the Princess of Hearts.



FERGIE: Ohhhh I always jump when I'm surprised!

FERGIE: I've never seen this ingredient before. And I'm not sure I trust food that smiles back at me.

FERGIE: Then tick tock! We gotta hurry! The Princess is coming at teatime.

FERGIE: Whiskers, this is horrible! I can't watch!!

HATTIE

Hattie, a “mad-hatter” boy, is Alice’s silliest friend, and has quite the wacky style that makes him a one-of-a-kind baker. Like a mad scientist in the kitchen, Hattie isn’t one to follow a recipe — he’s an expert at thinking on the fly and improvising. His unconventional thinking often helps Alice look at problems in unexpected, even absurd ways. (And in Wonderland, sometimes “absurd” is totally the way to go!) But Hattie’s spontaneous, no-rules nature can sometimes lead him astray. He’s easily the messiest member of the crew, and Fergie is often frazzled by his creative chaos. But Alice knows how to bring out the best in her team, despite their different styles. Even with his silly, willy-nilly nature, Hattie is always there for Alice no matter what.

Hattie loves to have fun and can always make his friends laugh. In fact, Hattie is quite the entertainer, and is the life of the party. Hattie is also super stylish and loves dancing to the beat of his own drum.

Hattie lives in The Tulgey Wood with Dad Hatter. They love to throw impromptu parties with their neighbor and family friend, Harry the March Hare... and when you get the Hatters and the Hares together, they really know how to party! Hattie is of Japanese descent, so inspiration from Japanese food and traditions will be a part of his character... with that Wonderland and Hatter twist, of course!



HATTIE: Hold the scone!! I thought only Hatters celebrated unbirthdays!

HATTIE: It's, hats down, THE BEST thing ever. It's a party on any day other than your birthday.

HATTIE: I've got something up my hat.

HATTIE: When I wanna go left, I go right and when I wanna go right, I go left! This is bonkers! *(beat, smiles)* I like it!

HATTIE: Hoppin' haberdashers!

PRINCESS ROSA

The Princess of Hearts, who is the same age as Alice, joins Alice and her crew whenever she can get away from her royal engagements at the Palace. Shy and soft-spoken, the Princess, or ROSA as she's more often called, is as sweet as can be, and doesn't always like the spotlight that comes with being a princess. Talking to new friends can be tough for her, but Alice is always there to help. Alice welcomes the princess with open arms, and helps Rosa fit in and express herself.

Rosa is also an artist. She loves to draw and design, and enjoys helping Alice add beauty and flair to her tea parties. She has superb talent for turning the simplest tablescapes into works of art. Rosa may be shy, but she isn't afraid to let her artistic sensibilities and eye for style shine through.

Rosa lives at the Palace within a multi-generational family—the Queen of Hearts (her mother) and the King of Hearts (her grandfather). Princess Rosa and her family are Cuban. Inspiration from Cuban culture, food and language will be a part of Rosa's character and stories.



ROSA: Hmmm. I've never had an unbirthday cake before... and the upside-down seating is unexpected... (*Beat. Rosa grins.*) I HEART this!!

ROSA: The truth is, all those guests at my birthday party were just that – *guests*, not friends. From the bottom of my heart, friends were all I wanted for my birthday... and then you did all this... for me.

ROSA: Really? Ohhh that makes my heart burst! My birthday wish came true.

ROSA: Mmmm. This icing is aces. Fruity and delicious! What's in it?

COOKIE

Maternal and wise, Cookie is the magical cookbook who once belonged to Alice's great grandmother. Cookie contains hundreds of recipes and rules for baking, and is a source of great knowledge for our heroine. Alice loves paging through the recipes Cookie has to offer, but perhaps what she loves most of all is the stories Cookie has to tell.

Cookie contains many memories of baking with Alice's great grandmother and shares them with young Alice. These stories often inspire Alice more than the recipes themselves.



As a cookbook, Cookie may not have arms, but she is Alice's guiding voice and her most trusted ally in the kitchen. Cookie acts as Alice's parental figure and is like an extension of her family. However, Cookie *has* been around for a while, and sometimes she has missing pages or even unfinished recipes. Cookie is comically forgetful, even a bit scatterbrained. She's got a great sense of humor and helps Alice decipher the weird and wonderful of Wonderland.

Cookie is almost always at the bakery, and moves around by hopping and flapping her pages. She can float short distances, but doesn't hover or fly like a ghost or fairy would. She uses her bookmark like a hand to articulate and grab things.

COOKIE: I have all your great grandmother's favorites. I know just the one you can make for the Princess. It's Banana...
Banananaaa- Oh now what was it... Banana whatsy-doodle cake, or was it pie?

COOKIE: You don't need a reason at all. With your friends, any day can be special. A Monday, a Tuesday, a 'the sky is blues-day'.

COOKIE: "For a buttercream that's an utter dream, use one teacup of, of..." Oh biscuits, what's that say?

COOKIE: Wellll, about that. (*beat*) I forget. Completely. My pages are blank! It was a LONG time ago.

CHESHIRE CAT

One of the most iconic Wonderland characters, the Cheshire Cat is Alice's mysterious and playful friend. Unlike Alice and her crew, our Cheshire Cat for the series is not a descendant, so he's met original Alice! But we'll put our own spin on him and lean into the humorous side of his character for the show. He'll never knowingly lead Alice down a wrong path or purposely frustrate her.



Sporting that famous grin, Cheshire often appears in the bakery to see what Alice and her friends are up to. Playful and mischievous, Cheshire loves tasting the food more than cooking, and can be a bit of a jokester in the kitchen. Despite his silly demeanor, Cheshire is keen and clever, and often helps Alice decipher the most puzzling recipes. Although the Cheshire Cat always wants Alice to succeed, he never just gives her a straight-forward answer. He also serves as her guide around Wonderland, leading her down the darkest rabbit hole or a secret passage in the Flower Forest.

CHESHIRE CAT: Trust me, Alice! Always take the fork in the road. It'll get you where you want to be, whether it's this way or that way. But if you want to go that way, you'll have to go this way.

CHESHIRE CAT: *(sees the leaning cake)* Looks odd. But what's wrong with that?

CHESHIRE CAT: I always follow my whiskers.

CHESHIRE CAT: A Cheshire never reveals his stripes. *(FERGIE: But I can see them right now!)* Can you?

CHESHIRE CAT: Have I ever steered you wrong? Just be careful what you whisk for.

DINAH

Dinah is Alice's pet cat, who is always at her side. Dinah is curious just like Alice and loves to explore the ins and outs of Wonderland. Dinah also loves to taste Alice's food whenever she can sneak a lick and is always getting into mischief in the cupboards and drawers of the bakery.

Dinah doesn't talk, but can usually tell what Alice is thinking and give her a gentle purr or nudge in the right direction. She's a source of physical comedy and of course, lots of cuteness.



Alice's fingertips are inches away from the cake. Dinah crawls up Alice and leaps onto her head, helping.

ALICE: Can you reach it, Dinaaaaah-?

DINAH: <MEOOOW!>

ALICE: Please tell me yesterday was all a bad dream.

Hattie and Fergie exchange looks, cringing. Dinah licks Alice matter-of-factly.

DINAH: <MEOW!>

CHAMOMILE

Always dozing in a teapot or under Hattie's hat, Chamomile, or "Cam" for short, is a lazy and sleepy dormouse. He's Hattie's pet, but is the total opposite of him — while Hattie's always full of energy and raring to go, Cam comically lags behind or falls asleep. He doesn't even mind when Dinah playfully paws him or tries to drag him off like a toy. Chamomile doesn't speak but communicates non-verbally by pointing and acting things out.



Cam crawls out from under Hattie's hat and hops onto his shoulder. He takes out a knife and fork and ties a bib around his neck. The bib has a picture of the Huevos Habaneros - it's the recipe card!

HATTIE: Caaaa-aaam!!

ALICE: (laughs) Looks like it was right under our hats the whole time.

THE QUEEN OF HEARTS

Rosa's mother, the QUEEN OF HEARTS, will be a part of episodes on occasion and will prove to be one of Alice and the bakery's biggest challenges. Persnickety and particular, the Queen always likes things to be her way and has trouble with anything other than that. The Queen of Hearts adores her daughter, Princess Rosa, with all her heart. The ultimate helicopter parent, the Queen often goes comically overboard to make sure her daughter has everything she needs... and more.

With a flair for the dramatic and an eye for style, the Queen is also the ultimate host — she loves a good party, but she can be hard to please. While she's a hilarious softie when it comes to her daughter, she's a bit of a stickler with her other "subjects" of Wonderland and it's up to Alice to make sure the Queen doesn't lose her head.

Unlike the antagonistic nature of the original Queen, our Queen of Hearts won't be a total villain. She'll have soft moments, especially with her daughter, Rosa. She's a source of conflict for sure, but will give the show a healthy dose of comedy as well.



QUEEN OF HEARTS: More red roses here and there! It's a full house and my Rosa is one-of-a-kind. Everything must be perfect.

QUEEN OF HEARTS: Great spades! Everyone inside!!!

QUEEN OF HEARTS: Mija, you're covered in sprinkles!! This is a disaster! Let's gooo- (*more sprinkles shower down on the Queen and Rosa*) Ahh! Get OFF MY HEAD! I declare this party over! Ruined! Follow suit!

QUEEN OF HEARTS: Don't worry, my little rose. All you have to do is follow your heart. That's what I always do.

THE KING OF HEARTS

A multi-generational family, the Queen of Hearts and Rosa also live with the King, who is the Queen's father and Rosa's grandfather. The King of Hearts, also known as Abuelo, is the opposite of the Queen. Patient, indecisive and soft-spoken, we can see who Rosa takes after. The King and Rosa share a sweet and special bond; he embraces "less is more" and prefers to stay out of the limelight. He is often amused by his daughter's dramatic tendencies and shows his granddaughter that even though she isn't exactly like her mother, that's okay. He teaches Rosa that she can still be strong and bold in different ways. As a reserved man himself, he exemplifies that being on the shy side is okay and helps Rosa find her footing as a Princess and just embracing the fun of being a wondrous kid.

KING OF HEARTS: Rosita! You know my rule. If you want to talk, you must *salsa*!

KING OF HEARTS: Be still my heart! Mijita, you did this for me?

KING OF HEARTS: Niños, it's time to lay your cards out on the table: Tell us what happened.

KING OF HEARTS: I requested an old family recipe... Buñuelos De Viento. Or as I call them, Fritters...of the wind. <WHOOSH!>

Wonderland Families

(and other beloved characters we'll meet):

Keep in mind the only *original* character in our show is the Cheshire Cat. Everyone else and their families are up for reinventing, but we'd like to keep the original spirit of those characters alive:

- Dad Hatter (Hattie's dad)
- Harry the March Hare
- The White Rabbits (Fergie's mom, dad and siblings)
- The Dodo Bird and family
- Kiki the Caterpillar and family (instead of smoking, they blow bubbles into whimsical shapes)
- The Flowers (Both male & female)
- Tweedle Dee & Tweedle Dum (Tweedle Do and Tweedle Don't)
- The Card Guards (The guards will mostly be used as physical and visual comedy)

NOTE: Other Lewis Carroll characters are up for grabs, but they would most likely be in Season Two. There are so many iconic characters from the original Disney film, so let's explore those first.

Music

The show will feature a combination of original songs and recurring songs. Each episode should have a musical moment, which can either be an original or recurring song; no need to include both in a single episode. Some episodes might just have an original song and others might just have a recurring song. The important thing is to incorporate a song that drives the story or accentuates an emotional moment. All of our characters in Wonderland can sing and break into song.

Signature songs:

- “The Baking Song” (baking sequences, passage of time, traveling song, etc.)
- “Food for Thought” (sweet, soft emotional song; Alice has a heart to heart with a friend)

The Baking Song

Lyrics by Chelsea Beyl

ALICE, HATTIE & FERGIE

*Bum Bum Bum, Bum Bum Ba Dum
Bum Ba Dum Ba Dum*

*Bum Bum Bum, Bum Bum Ba Dum
Bum Ba Dum Ba Dum*

ALICE

*Oh, roll up your sleeves it's time to bake
Stir that, we've got a dish to make
And let's work together with a sift and a scoop
And a sprinkle and a shake
C'mon let's bake!*

HATTIE & FERGIE

Bum Bum Bum, Bum Bum Ba Dum

ALICE

Let's bake

HATTIE & FERGIE

Bum Ba Dum Ba Dum

ALICE

Whisk like me, then have a taste

HATTIE

Mix it like a Hatter, there's no time to waste

FERGIE

Set it like a rabbit, we can't be late

ALL

The perfect recipe served on your plate!

ALICE

C'mon let's bake!

HATTIE & FERGIE

Bum Bum Bum, Bum Bum Ba Dum

ALICE

With a sprinkle and a shake

HATTIE & FERGIE

Bum Ba Dum Ba Dum

ALICE

C'mon let's bake!

HATTIE & FERGIE

Bum Bum Bum, Bum Bum Ba Dum

ALICE

With a sprinkle and a shake

HATTIE & FERGIE

Bum Ba Dum Ba Dum

ALL

C'mon let's bake!

Food For Thought

Lyrics by Chelsea Beyl

ALICE

*I'm at your side so tell me what can I do?
Sometimes all you need's a new point of view
Everything you need, you've got
It's just some food for thought*

*We've got this always together I know
I believe in you at every high and low
Everything you need, you've got
It's just some food for thought*

*There's a recipe for anything
Trust me on that
You'll find your way
You'll never fall flat*

*'Cause everything you need, you've got
It's just some food for thought*

Locations

- **The Wonderland Bakery**

- The Kitchen/Main Bakery
- The Pantry
- The Cold Cupboard
- Alice's Loft / Bedroom
- Outdoor Café Area

- **The Hearts Palace**

- Ballroom / Dining Room
- Palace Kitchen
- Rosa's Room
- Royal Courtroom
- Rose Garden / Hedge Maze
- Croquet Course

- **The Rabbit Residence**

- Burrow, located adjacent to the Palace
- Vegetable Garden (also next to the Palace)
- Fergie's Room

- **The Hatters' House**

- Tea Party Patio (in a grove in The Tulgey Wood)
- Hattie's Room
- The Hatter's Kitchen

- **Other Places in Wonderland**

- **The Tulgey Wood** (you'll find all sorts of creatures here, including the Cheshire Cat and his tree; paths and signs tend to change or disappear without warning!)
- **Mushroom Grove** (great for foraging the rarest of (fantastical) ingredients; you'll find the Caterpillar family here)
- **The Flower Forest** (all sorts of colorful blooms (even weeds!) live here; the Flowers are larger than life, making Alice and the gang appear tiny as they walk through)
- **Dodo Beach** (Wonderland's beach) where you'll find the Dodo family

A Show About Desserts?

Disney's Healthy Eating Initiative

Alice's Wonderland Bakery may be a baking show, but the stories and food our characters talk about, make and eat will include a variety of options, not simply cookies, cakes and pies. While we'd like to do the occasional episode that features something iconic such as an unbirthday cake or holiday cookie, the desserts featured on the show will include fruits and vegetables both visually and in story/dialogue whenever possible. (Think banana, pumpkin, zucchini breads, fruit tarts, strawberry shortcake, carrot muffins, etc.) Our stories won't just be about desserts, but we'll include other baked items such as wholesome breads, oatmeal bars, pizza dough, and savory dishes that include vegetables (such as quiche, potpie, empanadas, etc.)

Not every episode will show the step by step baking process, but when we do show Alice adding ingredients, especially to a dessert, we will substitute "sugar" with healthier options as needed, whether it's a real-world alternative such as honey or applesauce, or a fantastical ingredient like Wonderland nectar, etc.

We'll also aim to tell inclusive stories regarding kids who have dietary restrictions or allergies — we'll come up with Wonderland parallels to real issues such as a kid who can't have peanuts or gluten, and make sure the emotional story is both sensitive and accessible to preschoolers.

Curriculum

Self-Expression and Individuality

Alice sees baking as an art, as well as a chance to invent, experiment and discover. Her creativity is demonstrated when she adds her own unique flare to each magical recipe, just as her great grandmother did many years ago. Alice believes that everyone can be artistic in their own way, so she encourages her friends to express their inner artist. Whether it be Rosa decorating a tea party or Hattie's zany approach to baking in the kitchen, Alice and her friends celebrate each other's uniqueness and learning styles, inspiring kids to embrace their artistic side and differences that make them special.

Heritage, Culture, and Tradition

Through her adventures in Wonderland, Alice strengthens her relationships by learning about others, including her family and culture. Food is an important part of Alice's identity, connecting her family from generation to generation. Cookie contains many memories of baking with Alice's great grandmother and shares them with her. Alice also discovers the diverse family heritages of Rosa, Hattie, Fergie, and other creatures of Wonderland, each with a wide array of tastes and traditions. Alice and her friends embrace the joy of baking for these families and friends, all while learning about each family and what food means to them! The Wonderland Bakery is about community and the magic of food and its ability to bring people together.

Critical and Constructive Thinking

Cookie is a guiding voice in the Wonderland Bakery as Alice uses her as a resource of information to create her magical cakes and pastries. Through each recipe, Alice helps preschoolers learn the importance of counting and measuring, cause-and-effect through the order and inclusion of specific ingredients and seeking out clarification about certain steps. From last-minute orders to special requests, Alice and her friends strive to follow the instructions, though any misstep is an opportunity to identify what happened and determine how to approach the baking process differently.

Problem Solving

Like any bakery, Alice learns that baking can have a lot of challenges. Sometimes, Cookie has missing pages or unfinished recipes. Other times, the Queen of Hearts needs to shrink or Alice might need to grow. No matter the challenge, Alice and her friends are ready to brainstorm different ways to approach a situation. Although Alice is full of ideas, she needs her friends' thoughtful (and absurd) perspectives to help her think differently in unfamiliar situations. Through collaboration, as well as trial and error, Alice and her friends model resilience and effective creative thinking in finding the right ingredients—whether it be to finish a recipe or to resolve their magical mishaps!

This Way, That Way... Navigating Wonderland

(And other things for writers to know)

- This is not a “recipe of the week” show. Alice will definitely do a lot of baking, but make sure to also think about *other* stories that don’t involve a step by step baking process. Sure, food is at the heart of every story and we’ll be in the bakery each episode, but let’s explore other dilemmas, mishaps or mad-cap adventures that get our gang out and about.
- Keep in mind Disney’s Healthy Eating Initiative. If it’s not crucial to the story, throw in a savory baked good or dessert that features fruit or vegetables. Let your imagination run wild with fantastical substitutions for sugar and other baking staples. We will use a mix of real-world ingredients and fantastical ones (i.e. *“Add the flour, a Hatter’s dozen eggs, and one petal of buttercup butter.”*)
- Kitchen safety is important. We can’t show Alice julienning carrots or turning on the stove, but that’s where being in Wonderland helps us. Oven can understand Alice and act on his own (think R2D2), and Alice can control other utensils in the bakery with her magical whisk in hand. Cookie and/or Cheshire Cat act as our adult supervision in the kitchen (as well as Card Guards, the Queen, or any other adult characters in Wonderland).
- Wonderland is a magical place, but let’s keep it whimsical, quirky and bizarre. There are no spells, wands or fairy dust here. But strange riddles, things that appear or disappear out of nowhere, bizarre tonics, biscuits that make you grow or shrink... yes!
- There are no cellphones, computers or cars in Wonderland. If “technology” is needed for a story, think about a Wonderland equivalent (i.e. a magical looking glass, a pencil-bird, a mirrored creature, a box with a tag appears, a mobile teacup powered by steam, etc.)

STORIES

“A Tiny Dilemma”

Alice and her crew have been tasked with making the goodies for the Queen’s Royal Garden party, and Alice plans to make one of her fanciest desserts: Triple Chocolate Rosebud Torte. But when Fergie accidentally mixes up some ingredients, Alice and her gang mistakenly eat *shrinking* cocoa, and they all shrink down to a tiny size! Everyone except Fergie, that is. Alice tells Fergie the cocoa will wear off soon, but it’s up to him to prepare the Triple Chocolate Rosebud Torte. Fergie panics — there’s no way he can do it by himself! But Alice believes in her friend and assures him that she’ll be there every step of the way. With Alice guiding him, Fergie successfully executes the dish, and gains a newfound confidence in himself.

“In a Jam”

Hattie’s been extra-inspired lately, perfecting his Jelly-Jam Rolls for his family’s Sunday supper. But with Hattie’s creative whims comes quite the mess — he’s in such a hurry, he forgets to clean his station and now jam is everywhere. And when Cookie gets covered in jam, her pages stick together, causing Hattie to accidentally combine the Jelly-Jam Rolls recipe with Jelly-Jumping Rolls. Soon the rogue desserts are bouncing all over Wonderland! After a wild chase with Alice and the gang, Hattie apologizes for not cleaning up and returns to the bakery and makes it spic and span. But now he has nothing for his family meal. Alice thinks the jumping rolls might be just the thing for a messy Hatter gathering, and Hattie is the first to make sure everything is cleaned up after the fun.

“Just Like You”

Alice needs a recipe for the Wonderland Bizarre and decides to make her great grandmother’s famous Wonderland Soufflé. Cookie tells Alice that when her grandmother made that recipe, it was a hit! Inspired by her grandmother’s success, Alice hopes to be like her and create something that all her friends will love. But soon, Alice realizes the Wonderland Soufflé isn’t just complicated, it’s insanely difficult. Alice and her friends try again and again, but it falls flat, explodes, even floats away! Alice begins to think she *isn’t* like her great grandmother after all. However, Alice still needs something to serve at the Bizarre, so she takes her flattened soufflés and turns them into Wonderland Pancakes... which are a hit! Cookie reveals Alice’s great grandmother *also* altered the recipe to make it her own. Alice beams with pride and adds her pancake recipe to Cookie’s pages — right next to her grandmother’s.

“Dodo Family Recipe”

When Alice and her friends stop by the Dodo family’s hut, they learn that the littlest Dodo chick is under the weather with a case of the “ahh-choo-choos.” The only remedy is an old Dodo family recipe called Choo-Choo Pudding, so Alice volunteers to whip some up. But when Alice and her friends get back to the bakery and look over the recipe, it’s full of ingredients Alice has never heard of. In fact, Alice learns the ingredients for Choo-Choo Pudding don’t grow in Wonderland anymore — they’re extinct! It’s going to be impossible to make! But Alice doesn’t want to let the Dodo family down, so she decides to improvise and make the best Choo-Choo Pudding she can with new ingredients she finds all over Wonderland. Alice delivers pudding with a new twist, and it not only makes the Dodo chick feel better, it also tastes incredible! The

Dodo family thanks Alice and she learns that even when things seem impossible, there's always a way to improvise.

“Try Again Tart”

The Queen has asked Wonderland-hopefuls everywhere to design a new flavor for her official morning tart. To be chosen is one of Wonderland's highest honors, so everyone has pulled out all the stops. Alice works tirelessly on a Peach Plum Tart, and Fergie designs a three-tier Triple Decker Carrot Tart. It's the most planning they've ever done! But Hattie decides to wing it, throwing something together last minute, and making up a recipe on the spot! What no one sees coming is the Queen chooses Hattie's tart! Now Hattie must work backwards to remember and recreate the recipe. Alice thinks they can crack the case if they retrace their steps. Using Alice's baking expertise and Fergie's taste-testing skills, Hattie tries to repeat his tart recipe. But when none of their methods work, Hattie wants to give up. He should have never made the tart on a whim like that! But Alice points out that maybe Hattie's tarts are special because they are **ALWAYS** one of a kind... which means Hattie *shouldn't* try to exactly recreate his recipe. There's a method to Hattie's madness, and everyone's baking process is unique. Hattie realizes Alice is right, and in a mad dash of excitement in whimsy, Hattie cobbles together a new spur-of-the-moment tart for the Queen that is a smashing success.

“Pie Pressure”

It's pie season in Wonderland, and Alice is baking up a storm! As new orders flood in, she begins to feel overwhelmed until Fergie steps in to offer a paw. Grateful for the help, Alice continues her baking frenzy while Fergie starts to realize he may have bitten off more than he can chew. Time is of the essence, and Fergie starts to crack under pressure. Alice sees the flour begin to fly and asks Fergie if he's sure he's got things under control. Feeling the need to stick to his promise to help, Fergie confidently assures her once again, he's doing just fine! But Fergie quietly wonders if only he could find a shortcut to make these pies bake faster! Getting an idea, Fergie puts the Queen's Royal Red Rose Pie and the Cheshire Cat's Grinning Grape Pie into Oven on the same setting to save time. When Oven <Dings!>, Fergie sees the pies melted together, but quickly boxes the pies and sends them out for delivery. But when Hattie comes back, he informs Alice that somehow the pies made the Cheshire Cat turn red and the Queen grin like the Cheshire Cat! As Alice tries to figure out what to do about the state of her not-so-happy pie customers, Fergie has to come clean and admit he took on a little more than he could handle. As Alice helps Fergie bake two fresh pies, he realizes that asking for help is wiser than any shortcut.

“No Palace Like Home”

Rosa invites Alice, Hattie, and Fergie to the Palace for a sleepover! Alice is delighted, but Fergie is a bit nervous. Hattie tells him not to worry – a sleepover at the Palace is gonna be so much fun! Hattie can hardly contain his excitement; he's bouncing off the walls! But when they arrive, it's Hattie who feels out of his element: none of his comforting bedtime routines happen as usual, including his midnight Hatter tea and cookies. Alice notices, but Hattie tries to put on a brave face. Surely he can fall asleep without his usual routine. But as his friends sleep, Hattie finds himself wide awake – and spooked by all the palace's unfamiliar creaks and groans! He

tries to make an escape, but in classic Wonderland-fashion, he's unable to find his way out of the Palace! He's running in circles – until a familiar smell beckons him to the kitchen, where he finds Alice whipping up a homemade version of his comforting nighttime tea and snacks. He joins Alice and friends in the kitchen and realizes that sometimes, all you have to do is let your friends know what you need, and they'll be there to help you feel better.

“Picnic for One”

Alice and her friends are busy prepping for a picnic when the Cheshire Cat pops in with a long list of treats. Alice is happy to help and whips up Cheshire's requests, wondering what her mysterious friend is up to. Curious, Alice and her friends pack up their picnic and head to Tulgey Wood, where they see an elaborate spread. Cheshire must be having a party! But the Cat appears and proudly announces it's his picnic... for one! Huh? Alice invites Cheshire to join their picnic instead. But Cheshire kicks back and says he's all good! He always dines alone. Alice is puzzled, but the Cheshire Cat insists he's fine, and digs in. But later, as Alice and her friends enjoy their picnic, strange and hilarious things start to happen! Teapots float away and loaves of bread disappear! When Alice sees a familiar grin in her teacup, she realizes who's behind all this mischief, and asks Cheshire what's going on. Cheshire explains that his picnic wasn't as fun as he'd thought it be. Maybe it was because he didn't have Alice's topsy-turvy tea or her bread and buttercups, but that didn't help. Alice smiles... she knows exactly what Cheshire's picnic is missing: Friends! Alice explains that having a meal with the company of your friends and family is really fun... and one of the most important things you can do! Mealtime is meant to be shared with those you love. So they combine their two picnics. Cheshire has a blast, and he realizes that eating together truly is better.

“Home Sweet Home”

Alice and her friends are collecting ingredients in Flower Forest when all sorts of BUBBLES begin floating by. Curious, Alice follows the bubbles to a patch of tall grass where they meet KAY, a little caterpillar. Kay explains that her family just moved here from Mushroom Grove, and she's a little nervous about her new surroundings. Wanting to help, Alice decides to welcome Kay and her family with treats made from the best ingredients her new home has to offer. But when Alice and her friends present Kay with the treats, the little caterpillar is still uneasy... in fact, she's more upset and runs off! The new ingredients and food... it's too much! Alice realizes that sometimes new can be overwhelming... and a familiar taste of home is just what Kay needs. Alice and her friends head to Mushroom Grove and find the tastiest ingredients and return to Kay with a mushroom pot pie and sweet truffle ruffles. Kay immediately feels better – the food reminds her of home, and she thanks Alice for giving her that comfort. But Kay realizes if her new home has friends like them, she has a feeling she'll be just fine.